



ballantyne festival

Corporate Sponsorship Packages

	Presenting \$10,000	Platinum Stage Sponsor \$7,500	Gold Activity Sponsor \$5,000	Silver Activity Sponsor \$2,500	Bronze \$1,250
Official designation as festival's Presenting Sponsor; company logo and/or name in media promotions	•				
Maximum sponsors per category	1	2	5	6	unlimited
Industry exclusivity within category and first right of refusal for following year	•	•	•	•	
Logo recognition on festival sponsor banner for one year at the Morrison Family YMCA	•	•	•	•	
Logo recognition on festival "kick off" event materials	•	•	•	•	
Logo recognition on stages during festival and on festival wristbands	•				
Logo recognition and signage for a festival stage (music or community)		•			
Logo recognition and signage for one Gold festival activity*			•		
Logo recognition and signage for one Silver festival activity**				•	
Logo recognition on festival promotional website, select festival signage, and annual festival t-shirt	•	•	•	•	
Activation space within your sponsored activity area	•	•	•	•	
Name recognition on promotional website and festival t-shirt					•
Guest count for VIP reception	10	8	6	4	2
30-second commercials, to be read on mic during festival from each of the two stages	3	2	2	1	
Festival-generated social media exposure and content	•	•	•	•	•
Invitation to post-festival appreciation party	•	•	•	•	•

* Gold Festival Activities: Harvest Bowl, Kids' Zone, Arts and Crafts Village, Celebration of Service featuring Chili Cook-Off, Hospitality Tent

** Silver Festival Activities: Charlotte's Best Oyster Roast, Student Art Contest, Carved Pumpkin Contest, Kids' Craft Patch, Hayride, Exhibitor Alley